



THE ASHBURTON CLUB & MSA

CEO Kevin Kamat means business

Kevin Kamat, CEO of the MSA said this year, his focus will be on systematically improving all business processes at the Ashburton Club & MSA.

Our world, our technology, and the way we do things now is in a constant state of change. We need to learn from it and constantly adapt.

With much grassroots level work done at the MSA in 2023, including introduction of new technology which has been working extremely well, the next step is to carry out an ongoing analysis of our business processes, and look at ways to constantly improve them, to innovate, to automate them, to simplify them, on an ongoing basis, so as to increase our revenue, our profitability and reduce our costs. We will analyse how we utilise our resources and challenge ourselves on improving and innovating, to further save on costs and time as well as increasing transparency.

We will learn by doing things differently and we will take calculated risks. With our collective experience and knowledge, we are aware of processes that are working well for all of us which will continue, the processes that don't work for us which will be improved. It is especially important to identify and lay to rest unnecessary bureaucratic processes that hinder development. 360-degree feedback at all levels.

Customer satisfaction is also high on our priority and communication will be the key to drive this.

We work collaboratively with local businesses; however, Kevin says there is still opportunities for local businesses to work with us for mutual benefit of all.



Development of business strategy with the Board, and combining business processes with employee upskilling and utilisation of technology to achieve results is planned. Change management and communication is vital for success. All of this work, done on an ongoing basis should lay strong foundations for driving long term success of our MSA.

What's On

January

Friday 26 January - **Pistons**

7.30pm to late

Local Ashburton Rock and Roll band

February

Saturday 3 February - **Southern Man**

7.30pm to Late

**The Southern Man,
Local Ashburton Singer**

Saturday 10 February - **Orchestra**

3pm to 5.30 pm

Perfect opportunity to show off your dance moves, the dance floor is waiting

Saturday 17 February - **Disco Night**

7.30pm to late

Playing Music from the 70's to the 90's.

Dress up and come down and show us your moves. There will be prizes for best dressed.

Sunday 18 February - **Country Music**

1pm to 5pm

Meets every 3rd Sunday of the month at the Ashburton Club & MSA



Christmas Raffle Winners

**RODNEY CHAPMAN -
Santa Stocking of prizes!**

\$100 Super Liquor Vouchers

Dennis Gordon - ticket 2549

Paula Burges - ticket 2187

Sue McFarlane - ticket 3550

Gary Stratford - ticket 1754

\$50 Super Liquor Vouchers

Bruce Henderson - ticket 1782

Tam and Duke - ticket 1345

Ruth Martin - ticket 2385

Rick - ticket 3120

Sam Wills - ticket 2948

Michele Price - ticket 3311



Stoked Cycles

211 Burnett Street Ashburton
Phone 03 307 6443
Mon-Fri: 8:30am-5:30pm | Saturday: 9:30am-12:00pm
Sunday: Closed

Super Liquor

266 Havelock Street
03-308 7149
Mon: 10am - 6pm | Wed-Sat: 10am - 9pm
Tue: 10am - 8pm | Sun: 10am - 6pm

6010 NOBLE RESTAURANT BAR

OPERATING HOURS
Wednesday to Saturday
4:30pm - 9:00pm
Sunday 11:00am - 2:00pm
4:30pm - 9:00pm
Closed on Mondays



266 Havelock Street, Ashburton

Ph. 03 - 308 7149

www.ashburtonclub.co.nz